CONSUMERS' GUIDE

issued bi-weekly by the CONSUMERS' COUNSEL of the Agricultural Adjustment Administration in cooperation with the Bureau of Agricultural Economics,

Bureau of Home Economics,

Bureau of Labor Statistics.

To aid consumers in understanding changes in prices and costs of food and farm commodities and in making wise, economical purchases.

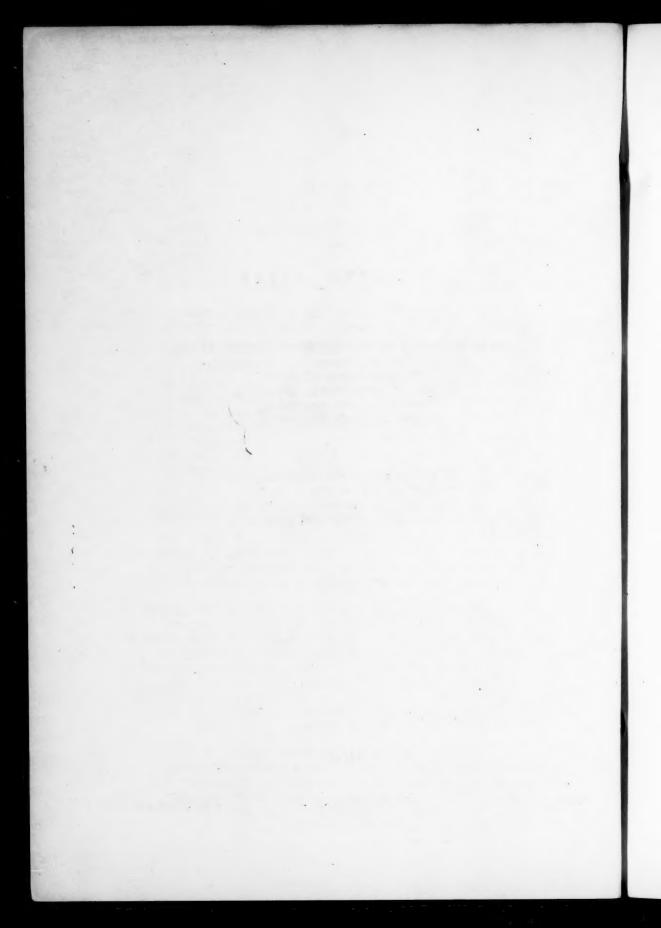
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Washington, D. C.

September 14,1933



POINT OF VIEW

The national recovery program has one definite objective: to increase the purchasing power of workers and farmers. To accomplish this, employers have been asked to control hours of work and increase earnings of workers. This is the basic purpose of the Industrial Recovery Act.

Producers and distributors of farm products have been asked to control and regulate their output. This is the basic purpose of the Agricultural Adjustment Act.

Ten million jobless people in the cities are poor customers for farmers struggling to keep their farms. The vanishing purchasing power of the farm population has silenced mills and factories, throwing good men out of work. The man in the street, mangrily looking for food, and the man with the hoe, raising more food than he can sell, are in the same predicament. Neither can buy what the other has to sell. Both suffer. The National Recovery program is trying to rescue both.

While the effect of the attack on low earnings of farmers and city workers will be to increase prices, the goal of the Administration is a balanced relationship between producers and consumers. Prices too high or prices too low can upset this balance. They must be related to the purchasing power of the producing and consuming public.

The whole program can be defeated also if selfish interests take advantage of the initial period of adjustment by pyramiding prices. Wise merchants and other business groups realize this. It is to their interest, as much as to the consumers, to control the minority which may attempt to profiteer on the recovery program. This can best be done, not by public persecution of offenders, but by community support of those of longer vision who are ready to set aside immediate gains for the common good.

To assist communities in their support of fair merchants this bulletin will be issued every other week, giving average prices in 51 cities and for the country for a series of representative foods. Retail price data are collected by the Bureau of Labor Statistics and farm prices by the Bureau of Agricultural Economics.

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CONSUMERS PUTTING BILLION DOLLARS MORE INTO FARMERS POCKETS

Farmers' incomes are expected to be more than a billion dollars greater this year than last as a result of the extra pennies consumers are paying for their food supplies.

Consumers' prices have gone up from February 15 to August 15 because farm prices have improved. Farm prices were 49 percent of their pre-war level on February 15; on August 15 they were 72 percent. If farmers continue to fare as well, they should have an added income this year of approximately \$1,200,000,000 greater than last year's gross income.

Two farm products alone -- wheat and potatoes -- account for a sixth of this large sum, and both of them have shown the largest advance in retail prices.

A bushel of potatoes cost consumers 90 cents in February; on August 15 they cost \$2.10, due to the short crop this year. That's an advance of 133 percent to consumers, but the increase in consumer price this year is expected to put \$176,000,000 more in farmers' pockets than they got last year.

Flour and flour products have gone up in consumers' price, too, due to the shortage in the wheat crop this year and the wheat control program. As a result, farmers stand to gain \$127,000,000 more than last year.

Increases in the farmers' income, however, are only half the story. The other half is the addition to the cost of things the farmer must buy. These prices were 101 percent of their pre-war level on February 15, and rose to 112 percent by August 15.

We have reduced the gap between these two prices in the first six months of the recovery program but we are still a long way from our goal of parity in prices for farmers.

If the extra dollars and cents consumers are asked to pay do not go to the farmers at a faster rate than increases occur in prices of commodities farmers buy, we will get no further in our race for parity.

Each issue of the "Consumers! Guide" will give a progress report on this race.

all he at matre THE REPORT OF THE PARTY OF THE During and immediately after the war, the part of the consumers! food dollar that went to the farmer was considerably reduced in many cases. A larger and larger portion went to the processors and distributors. From 1922 to 1929, there was little change in the farmers! share. The major portion of the consumers! dollar continued to go to middlemen.

Changes came, in general, only with the depression. For the past three years the spread between the farmer and consumer has been reduced, but not in any proportion to the price reduction farmers have taken for their products. They suffered the greatest deflation. Next to come down were consumers' prices. The drop in retail prices, however, was not as great proportionately as the drop in farm prices. This meant that the processors and distributors' portion of the consumers' dollar was often relatively greater during the depression than it was during the years we are apt to look back upon as prosperous.

Both farmers and consumers have a vital interest in watching what happens to these margins during the next few months. Since they failed to contract as much as farm and retail prices in the depression, they should not be expected to increase at anything like the rate at which farm prices advance unless the workers in these food industries get greatly increased wages.

The first six months' showing of the present program is at least fair in this respect. As yet there has been little indication of increased charges of middlemen and processors.

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COMMODITY PRICE CHANGES

Fifteen of the 16 representative foods listed in the following table showed an increase from February 15 to August 15th. The one exception was hens, the average price of which fell off about 3 percent.

Some of the price advances were less than the usual seasonal change that occurred in the years 1925-1929. That was true of round steak and pork chops. Leg of lamb changed just slightly more than customary.

Other price changes were much more pronounced, with potatoes showing the greatest advance, 133 percent, and flour the second largest, 65 percent.

Comparison of this year's change in prices with the average change that might be expected is shown in the following table.

CHANGE IN RETAIL PRICES OF REPRESENTATIVE FOODS
IN THE UNITED STATES
from February 15 to August 15

		Average	Retail Price		Average
Commodity	Unit	Feb. 15	Aug. 15	Per cent-	Seasonal
		(Cents)	(Conts)	Change	Change 1/
Butter	1b.	24.8	27.2	9.7	- 4.5
Choese	11	21.3	23.6	10.8	- 1.7
Milk	qt.	10.3	10.9	5.8	- 0.7
Eggs	doz.	21.4	25.3	18.2	- 1.6
Hens	lb.	21.3	20.7	- 2.8	2.5
Round Steak	11	24.2	26.5	9.5	10.0
Log of Lamb	11	21.7	22.4	3.2	3.1
Pork Chops	11	17.6	19.7	11.9	21.3
Flour	tf	2.9	4.8	65.5	- 1.1
Bread	11	6.4	7.6	18.8	- 0.2
Lard	II	7.7	10.0	29.9	1.5
Potatoes	11	1.5	3.5	133.3	13.8
Macaroni	11	14.6	15.5	6.3	- 0.1
Rice	tt	5.8	6.4	10.3	0.2
Prunes	tt	8.9	19.8	10.1	1.3
Pons, canned	#2	12.6	13.0	3.2	- 1.0

Data from Bureau of Labor Statistics 1/ Average percentage change during 1925 - 1929 STATE OF THE STATE

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DIFFERENCES IN RETAIL FOOD PRICES BY CITY

Consumers in the 51 cities covered by the Bureau of Labor Statistics will find their prices did not always follow the average for the country. In the case of each commodity there is a fairly wide spread between the highest and lowest price charged. Furthermore, price changes have not been uniform. Frequently there has been a greater advance in some cities than the average. Where there is a wide difference, local consumer groups might well question the justification for the greater increase.

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MILK (Fresh)

Milk prices advanced from February to August 15 a little over half a cent a quart, but eight of the 51 cities shoved up their prices two cents a quart. They were: Boston, Bridgeport, Cleveland, Little Rock, Newark, New Haven, New York, and Omaha. Average prices in Portland, Oregon, were unique in showing the greatest decline, from 10.3 to 9 cents, in the same period. Milk is more expensive in Bridgeport and New Haven than in any other city reported on; it is least expensive in Minneapolis and St. Paul, where the price is 8 cents a quart.

Average price per Quart (in cents)

Market	Feb.	Aug.	hange	Market	Feb.	Aug. 15	Change
United States	10.3	10.9	0.6	Milwaukee	8.0	9.0	1.0
Atlanta	12.0	12.5		Minneapolis	5.8	8.0	3.0
Baltimore	11.0	10.0		Mobile	13.0	13.0	0.0
Birmingham	14.0	13.0		Newark	10.0	12.0	2.0
Boston	10.0	12.0	2.0	New Haven	12.0	14.0	2.0
Bridgeport	12.0	14.0	2.0	New Orleans	10.0	12.0	2.0
Buffalo	10.0	11.0	1.0	New York	10.0	12.0	2.0
Butte .	11.7			Norfolk	0.8.	12.0	0.0
Charleston, S. C.	13.0	13.5	0.5	Chaha	7.0	9.0	2.0
Chicago	9.0	10.0	1.0	Peoria	10.0	10.2	0.2
Cincinnati	10.0	9.0	-1.0	Philadelphia	9.0	10.0	1.0
Cleveland	8.0	10.0		Pittsburgh	9.0	10.5	1.5
Columbus	8.0	8.5	0.5	Portland, Me.	13.0	11.7	-0.3
Dallas	9.0	9.0	0.0	Portland, Ore.	10.3	9.0	-1.3
Denver	10.0	10.0	0.0	Providence	12.0	12.5	0.5
Detroit	9.0	9.0	0.0	Richmond	11.5	11.5	0.0
Fall River	12.0	12.0	0.0	Rochester	10.0	11.0	
Houston	8.4	10.2	1.8	St. Louis	10.0	10.0	0.0
Indianapolis	9.0	9.0	0.0	St. Paul	7.7	8.0	
Jacksonville	13.0	13.3	0.3	Salt Lake City	9.0	9.5	0.5
Kansas City	10.0	10.0	0.0	San Francisco	12.0		
Little Rock	10.0	12.0	2.0	Savannah	13.7	13.3	
Los Angeles	11.0	12.0	1.0	Scranton	10.0	11.0	
Louisville	9.7	11.0	1.3	Seattle	9.0	10.7	1.7
Manchester	10.0	11.0	1.0	Springfield, Ill.	9.1	10.0	0.9
Memphis	10.0	11.0		Washington, D. C.		13.0	0.0

Fluid milk at the farm brought \$1.16 per 100 pounds on February 15 and \$1.39 on August 15. During this period the retail value of 100 pounds of bottled milk increased on the average from \$4.74 to \$5.01. The margin charged by milk dealers and distributors was \$3.58 in February and \$3.62 in August. In other words, the increased retail price of milk has been almost entirely reflected in the increased farm prices.

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BUTTER

The average price per pound of butter went from 24.8 cents to 27.2 cents, an advance of 2.4 cents for the country, from February 15 to August 15. Consumers in Portland, Maine, however, had their price raised on the average 5.8 cents from a February price that was already higher than the national figure. This city charged more than any of the other 50 cities in August. Little Rock, Arkansas, paid least--22.9 cents.

Average price per Pound (in cents)

	Feb.	Aug.	Change		Feb.	Aug.	Change
Market				Market			04-04-60
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United States	24.8	27.2		Mil.waukee	24.1	25.8	1.7
Atlanta	26.9	30.0	3.1	Minneapolis	23.4	25.4	2.0
Baltimore	27.2	30.8	3.6	Mobile	24.8	26.1	1.3
Birmingham	25.1	28.7	3.6	Newark	26.9	30.0	3.1
Boston	24.7	28.4	3.7	New Haven	26.3	30.4	4.1
Bridgeport	26.1	28.7	2.6	New Orleans	26.3	27.5	1.2
Buffalo	23.7	26.7	3.0	New York	25.6	28.7	3.1
Butte	22.1	26.5	4.4	Norfolk	25.3	29.1	3.8
Charleston, S. C.	24.3	27.6	3.3	Omaha	23.1	25.3	2.2
Chicago	25.1	26.4	1.3	Peoria	24.0	23.9	-0.1
Cincinnati	24.8	25.8	1.0	Philadelphia	26.9	27.6	0.7
Cleveland	24.4	26.5	2.1	Pittsburgh	24.7	28.0	3.3
Columbus	24.9	26.8	1.9	Portland, Me.	25.3	31.1	5.8
Dallas	24.8	27.3	2.5	Portland, Ore.	23.3	26.5	3.2
Denver	23.2	26.0	2.8	Providence	25.4	28.6	3.2
Detroit	23.1	24.9	1.8	Richmond	24.9	29.5	4.6
Fall River	34.3	27.7		Rochester	23.4	23.7	0.3
Houston	26.9	28.4		St. Louis	25.9	28.0	2.1
Indianapolis	25.7	27.9		St. Paul	22.9	24.6	1.7
Jacksonville	24.7	27.1		Salt Lake City	20.9	24.6	3.7
Kansas City	23.5	25.8		San Francisco	25.3	27.7	2.4
Little Rock	22.9	22.9		Savannah	25.3	28.4	3.1
Los Angeles	23.9			Scranton	24.3	28.1	3.8
Louisville	24.3	28.4		Seattle	25.3	26.7	1.4
Manchester	25.1	28.1		Springfield, Ill.		25.6	1.3
Memphis	24.5	26.0	-	Washington, D.C.		29.6	2.4

Farm price of butter fat increased from 15.8 cents in February to 18.4 cents per pound in August. During this period the retail price of the butter made from a pound of butter fat increased from 29.8 cents to 32.6 cents. The margin between farm and retail price was 14.0 cents in February and 14.2 cents in August. This small change in spread is not significant since the margins vary a good deal from month to month, and in July the spread between farm and retail price was 7.9 cents.

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CHEESE

The United States average price of cheese advanced from 21.3 cents to 23.6 cents. Prices in Mobile, Alabama, went up more than any other city, but averages on both February 15 and August 15 were below those for the country. Consumers in Bridgeport pay more for cheese than in other cities, 29.9 cents, while consumers in Salt Lake City pay least, 17.9 cents.

Average price per Pound (in cents)

	Feb.	Aug.			Feb.	Aug.	
	15	15	Change		15	15	Change
Narket				Market			
United States	21.3	23.6	2.3	Milwaukee	21.8	24.8	3.0
Atlanta	18.3	22.2	3.9	Minneapolis	19.6	21.1	1.5
Baltimore	21.4	24.2	2.8	Mobile	18.6	23.3	4.7
Birmingham	19.4	8.15	2.4	Newark	23.7	26.5	2.8
Boston	22.8	25.3	2.5	New Haven	27.9	29.5	1.6
Bridgeport	28.7	29.9	1.2	New Orleans	19.3	21.4	2.1
Buffalo	24.0	24.5	0.5	New York	26.0	27.7	1.7
Butte	19.8	19.9	0.1	Norfolk	17.3	21.3	4.0
Charleston, S. C.	19.0	21.1	2.1	Omaha	19.3	22.8	3.5
Chicago	24.4	26.2	1.8	Peoria	20.3	21.5	1.2
Cincinnati	23.6	26.4	2.8	Philadelphia	25.6	27.0	1.4
Cleveland	23.4	25.4	2.0	Pittsburgh	22.5	23.3	0.8
Columbus	22.3	26.0	3.7	Portland, Me.	22.3	25.9	3.6
Dallas	19.5	22.9	3.4	Portland, Ore.	18.1	22.3	4.2
Denver	24.2	24.6	0.4	Providence	24.3	25.6	1.3
Detroit	21.1	24.2	3.1	Richmond	17.9	21.6	3.7
Fall River	24.1	26.2	2.1	Rochester	25.3	26.8	1.5
Houston	16.8	19.1	2.3	St. Louis	19.4	23.3	3.9
Indianapolis	20.0	22.3	2.3	St. Paul	19.6	22.8	3.2
Jacksonville	18.1	20.5	2.4	Salt Lake City	16.4	17.9	1.5
Kansas City	20.7	22.2	1.5	San Francisco	23.7	25.8	2.1
Little Rock	16.8	19.9	3.1	Savannah	17.9	21.2	3.3
Los Angeles	22.6	24.3	1.7	Scranton	22.0	23.1	1.1
Louisville	19.2	22.4		Seattle	19.8	21.3	1.5
Manchester	22.8	24.8	2.0	Springfield, Ill.	20.0	21.3	1.3
Memphis	16.0	19.4	3.4	Washington, D.C.		23.0	2.8

Farm price of fluid milk increased from \$1.16 per 100 pounds on February 15 to \$1.39 on August 15th. The retail value of the amount of cheese made from 100 pounds of milk was \$2.13 in February and \$2.36 in August, leaving a margin between the farm and retail price of 97 cents, both in February and August.

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EGGS

Average prices for eggs in the country went from 21.4 cents a dozen to 25.3 cents, but Providence raised the consumers cost from 26.4 to 37.6 cents, an advance of over 11 cents a dozen. Consumers in Boston are charged more, 38.8 cents, than in any other city; those in Springfield, Illinois, pay least, 17.3 cents.

Average price per dozen (In cents)

	Feb. 15	Aug.	Change .		Feb.	Aug.	Change
Market				Market		•	
United States	21.4	25.3	3.9	Milwaukee	19.7	19.8	0.1
Atlanta	19.3	24.8	5.5	Minneapolis	19.5	18.7	-0.8
Baltimore	22.5	36.1	3.6	Mobile	16.8	22.6	5.8
Birminghem	18.1	21.7	3.6	Newark	28.3	33.7	5.4
Boston	30.8	38.8	8.0	New Haven	29.7	34.4	4.7
Bridgeport	28.3	36.8		New Orleans	17.2	21.8	4.6
Buffalo	8.85	26.4		New York	28.0	32.9	4.9
Butte	25.6	29.3		Norfolk	21.2	25.1	3.9
Charleston, S. C.	18.9	26.5		Omaha	16.8	17.5	0.7
Chicago	23.3	24.6	1.3	Peoria	18.1	18.1	0
Cincinnati	19.9	18.9	-1.0	Philadelphia	25.0	26.8	1.8
Cleveland	19.9	22.8		Pittsburgh	21.6	24.7	3.1
Columbus	18.2	19.6	1.4	Portland, Me.	25.7	34.4	8.7
Dallas	17.9	25.3	7.4	Portland, Oreg.	17.2	25.5	8.3
Denver	18.7	24.9	6.2	Providence	26.4	37.6	11.2
Detroit	20.4	22.6	2.2	Richmond	19.7	23.2	3.5
Fall River	28.2	36.9	8.7	Rochester	22.9	25.8	2.9
Houston	16.2	21.1	4.9	St. Louis	18.1	20.3	2.2
Indienapolis	16.7	20.7	4.0	St. Paul	19.6	19.1	-0.5
Jacksonville	20.1	29.2	9.1	Salt Lake City	17.5	22.5	5.0
Kansas City	19.3	19.3	0	San Francisco	21.7	27.1	5.4
Little Rock	16.0	21.2	5.2	Savannah	17.6	26.2	8.6
Los Angeles	22.2	28.6		Scranton	25.3	28.4	3.1
Louisville	17.0	20.2		Seattle	20.5	25.8	5.3
Machester	25.8	36.4	10.6	Springfield, Il	.17.5	17.3	-0.2
Memphis	16.3	18.2		Washington, D.C.		27.1	3.4

Egg prices to consumers have not followed so closely the advance in the farm price. At the farm eggs brought 11 cents per dozen in February and 13.3 cents in August. This increased the margin from 10.4 to 12.0 cents.

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FLOUR .

Shortage of wheat and the adjustment program have raised the price of wheat to the farmer with a resulting increase in the retail price of flour to consumers from 2.9 cents a pound to 4.8 cents on August 15th. Flour prices to consumers in Philadelphia, however, rose much more than the average, from 2.8 cents to 5.8 cents, resulting in the highest price to consumers in any of the 51 cities studied. Consumers' prices in Salt Lake City were lowest on the latter date.

Average Price per Pound (In cents)

	Feb.	Aug.			Feb.	Aug.	
Market	15	15	Change	Market	15	15	Change
United States	2.9	4.8	1.9	Milwaukee	2.7	4.5	1.8
Atlanta	3.4	5.4	2.0	Minneapolis	2.8	4.7	1.9
Baltimore	2.9	4.9	2.0	Mobile	3.3	4.9	1.6
Birmingham	3.1	5.0	1.9	Newark	3.0	4.9	1.9
Boston	3.2	5.1	1.9	New Haven	3.3	5.1	1.8
Bridgeport	3.4	5.1	1.7	New Orleans	4.1	5.6	1.5
Buffalo	2.6	5.0	2.4	New York	2.9	4.7	1.8
Butte	2.7	4.3	1.6	Norfolk	3.0	4.7	1:7
Charleston, S.C.	3.9	5.4	1.5	Omaha	2.5	4.0	
Chicago '	2.6	4.5	1.9	Peoria	2.5	4.4	
Cincinnati	2.8	4.3	1.5	Philadelphia	2.8	5.8	3.0
Cleveland	2.9	4.4	1.5	Pittsburgh	2.5	4.4	1.9
Columbus	2.4	4.4	2.0	Portland, Me.	2.9	5.1	2.2
Dallas	2.9	4.5	1.6	Portland, Oreg.	2.7	5.1	2.4
Denver	2.3	4.0	1.7	Providence	3.3	5.4	
Detroit	2.8	4.5	1.7	Richmond	2.9	4.7	1.8
Fall River	3.2	5.1	1.9	Rochester	2.9	5.1	2.2
Houston	2.7	4.7	2.0	St. Louis	2.6	4.6	2.0
Indianapolis	2.5	4.5	2.0	St. Paul	2.6	5.1	2.5
Jacksonville	3.6	5.2	1.6	Salt Lake City	1.8	3.6	1.8
Kansas City	2.7	4.7	2.0	San Francisco	3.3	5.0	1.7
Little Rock	2.7	4.4	1.7	Savannah	3.5	5.4	1.9
Los Angeles	2.8	4.4	1.6	Scranton	. 3.0	4.8	
Louisville	3.2	4.8	1.6	Seattle	3.0	4.5	
Manchester	3.0	5.3	2.3	Springfield, Ill.	2.5.	4.5	
Memphis	2.9	4.7	1.8	Washington, D. C.	3.0	5.3	2.3

The farm price of wheat increased from 32.3 cents per bushel in February to 74.7 cents in August. Comparing this price with the retail price of flour made from a bushel of wheat shows the margin advanced from 91.2 cents to \$1.298. Deducting the processing tax on wheat, averaging 30 cents, reduces the margin on the latter date to \$0.998.

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BREAD

Fifty of the 51 cities reported an increase in the price of bread to the consumer. This increase from February 15 to August 15 ranged from 2.8 cents in Houston. Texas, to 0.1 cents in Washington, D. C. Highest price is charged in Scranton, where bread is sold at an average of 9.2 cents. Ingredient costs increased an average of 1.19 cents, due to the advance in flour prices.

Average Price Per Pound Loaf of White Bread (Baked)
(In cents)

Market	Feb.	Aug.	Change	Market	Feb.	Aug.	Change
United States	6.4	7.6	1.2	Milwaukee	6.2	6.7	0.5
Atlanta	6.3	8.6	2.3	Minneapolis	6.5	7.3	0.8
Baltimore	6.6	7.6	1.0	Mobile	7.4	8.7	1.3
Birmingham	6.9	8.1	1.2	Newark	7.7	8.3	0.6
Boston	6.3	7.2	0.9	New Haven	6.2	7.8	1.6
Bridgeport	6.7	7.6	0.9	New Orleans	6.1	7.3	1.2
Buffalo	6.2	7:5	1.3	New York	7.3	7.8	0.5
Butte	7.9	7.8	-0.1	Norfolk	6.8	7.8	1.0
Charleston, S.C.	7.2	8.7	1.5	Omaha	5.7	7.2	1.5
Chicago	6.1	6.8	0.7	Peoria	6.4	7.7	1.3
Cincinnati	5.3	6.9	1.6	Philadelphia	6.3	7.7	1.4
Cleveland	5.4	7.1	1.7	Pittsburgh	6.8	7.5	0.7
Columbus	5.8	7.2	1.4	Portland, Me.	7.0	7.8	0.8
Dallas	4.9	7.2	2.3	Portland, Oreg.	7.5	8.2	0.7
Denver	5.9	6.7	0.8	Providence	5.9	7.4	1.5
Detroit	5.8	6.9	1.1	Richmond	6.4	7.6	1.2
Fall River	5.4	7.7	2.3	Rochester	6.3	7.5	1.2
Houston	4.8	7.6	2.8	St. Louis	6.2	7.4	1.2
Indianapolis	4.8	6.5	1.7	St. Paul	6.5	7.5	1.0
Jacksonville	6.9	7.7	0.8	Salt Lake City	6.2	7.2	1.0
Kansas City	6.7	7.8	1.1	San Francisco	8.3	9.1	0.8
Little Rock	6.4	7.9	1.5	Savannah	6.8	9.0	2.2
Los Angeles	7.2	8.0	0.8	Scranton	7.9	9.2	1.3
Louisville	5.4	7.1	1.7	Seattle	7.8	8.6	0.8
Manchester	5.6	7.3	1.7	Springfield, Ill.	6.9	7.7	0.8
Memphis	6.7	7.9	1.2	Washington, D. C.		7.2	0.1

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POTATOES

Shortage in the potato crop has affected prices in the 51 cities more than any other of the 16 foods. Indianapolis raised prices more than elsewhere, from 1.2 cents to 3.9 cents a pound, but the highest price is charged in Dallas, Texas, where consumers are asked to pay 5.1 cents. The lowest price is in Portland, Oregon, 2.1 cents.

Average price per Pound (in cents)

Market	Feb.	Aug. 15	Change	Market	Feb.	Aug. 15	Change
United States	1.5	3.5	. 3.0	Milwaukee	1.3	3.9	2.6
Atlanta	2.0	3.6	1.6	Minneapolis	1.0	3.5	2.5
Baltimore	1.5	2.9	.1.4	Mobile	1.7	3.6	1.9
Birmingham	2.1	3.8	1.7	Newark	1.7	3.5	1.8
Boston	1.5	3.3	1.8	New Haven	1.6	3.3	1.7
Bridgeport	1.4	3.1	1.7	New Orleans	2.1	4.3	2.1
Buffalo	.9	3.3	2.4	New York	1.9	3.5	1.6
Butte	.8	2.7	1.9	Norfolk	1.8	3.6	1.8
Charleston, S. C.	1.8	3.4	1.6	Omaha	1.3	3.5	2.2
Chicago	1.5	4.0	2.5	Peoria	1.3	3.6	2.3
Cincinnati	1.5	4.0	2.5	Philadelphia	1.8	3.3	.1.5
Cleveland	1.4	4.0	2.6	Pittsburgh	1.4	3.4	2.0
Columbus	1.2	3.8	-2.6	Portland, Me.	1.3	3.2	1.9
Dallas	2.6	5.1	2.5	Portland Oreg.	1.5	2.1	.6
Denver	1.6	3.2	1.6	Providence	1.4	3.0	1.6
Detroit	.9	3.5	2.6	Richmond	1.8	3.3	1.5
Fall River	1.3	3.0	1.7	Rochester	.9	3.4	2.5
Houston	2.3	4.0	1.7	St. Louis	1.5	4.0	2.5
Indianapolis	1.2	3.9	2.7	St. Paul	1.0	2.9	1.9
Jacksonville	1.7	4.0	2.3	Salt Lake City	.9	2.6	1.7
Kansas City	1.6	3.5	1.9	San Francisco	1.9	3.5	1.6
Little Rock	1.8	3.6	1.8	Savannah	1.9	3.9	2.0
Los Angeles	1.8	3.1	4.3	Scranton	1.3	3.2	1.9
Louisville	1.5	3.8	2.3	Seattle	1.4	2.6	1.2
Manchester	1.3	3.4	2.1	Springfield, Ill.	1.4	3.8	2.4
Memphis	2.2	4.0	1.8	Washington, D. C.	1.8	3.8	2.0

Margins between farm and consumer prices in potatoes are usually higher in years, such as this, of short crops. The increase in margin this year, therefore, from 53 cents in February to 79 cents in August, is not unusual. Farmers got 37.0 cents a bushel for potatoes in February, and \$1.31 in August. The retail value of a bushel of potatoes was 90.0 cents in the earlier month and \$2.10 in August.

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HENS

Washington, D. C. prices for hens were higher, on the average, than in the other 50 cities on August 15th. They stood at 26.5 cents a pound, against the national average of 20.7 cents. Prices were lowest --12.9 cents -- in Birmingham, Alabama.

Average price per Pound (in cents)

Market	Feb. 15	Aug.	Change	Market	Feb.	Aug. 15	Change
United States	21.3	20.7	6	Milwaukee	20.1	18.4	-1.7
Atlanta	18.0	18.3	.3	Minneapolis	20.9	18.2	-2.7
Baltimore	23.3	23.9	. 6	Mobile	19.0	15.0	-4.0
Birmingham	16.2	12.9	-3.3	Newark	22.8	22.0	8
Boston	22.6	21.3	-1.3	New Haven	24.4	26.1	1.7
Bridgeport	23.9	22.4	-1.5	New Orleans	21.5	18.7	-2.8
Buffalo	22.0	22.0	0	New York	22.4	23.0	6
Butte	20.9	19.8	-1.1	Norfolk	20.3	17.6	4
Charleston	19.2	19.0	2	Omaha	18.0	17.6	4
Chicago	22.9	21.7	-1.2	Peoria	17.9	18.8	.9
Cincinnati	23.1	18.6	-4.5	Philadelphia	25.2	24.0	-1.2
Cleveland	22.6	21.8	8	Pittsburgh	23.5	23.3	2
Columbus	21.8	21.8	0	Portland, Me.	22.7	23.9	1.2
Dallas	17.6	16.2	-1.4	Portland, Oreg.	18.5	19.7	1.2
Denver	17.9	17.6	3	Providence	24.8	23.1	-1.7
Detroit	20.2	20.5	.3	Richmond	21.1	20.4	7
Fall River	23.7	24.7	-1.0	Rochester	19.3	18.1	-1.2
Houston	19.2	20.1	. 9	St. Louis	21.3	19.8	-1.5
Indianapolis	22.5	20.2	-2.3	St. Paul	20.2	17.9	-2.3
Jacksonville	19.0	18.8	2	Salt Lake City	20.4	19.7	7
Kansas 😘 ty	18.8	18.4	4	San Francisco	26.4	24.9	-1.5
Little Rock	15.4	17.0	1.6	Savannah	16.6	15.9	7
Los Angeles	24.9	25.6	.7	Scranton	22.8	23.4	.6
Louisville	18.7	19.4	. 7	Seattle	19.9	21.3	1.4
Manchester	24.1	23.5	6	Springfield, Ill.		19.4	.8
Memphis	17.0	17.8	.8	Washington, D.C.	24.6	26.5	.1.9

Farmers got little more for hens in August (9.8 cents per pound) than they got in February (9.4 cents), and the price to the consumer, allowing for the wastage which ordinarily occurs from farm to consumer, dropped a half cent from 18.5 to 18 cents, reducing the spread from 9.1 to 8.2 cents.

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LEG OF LAMB

Average prices for the country advanced from 21.7 cents on February 15 to 22.4 cents on August 15th. St. Louis advanced its prices more than any other city, from 22.1 to 25.5, both of which were higher than the national average, despite the nearness of St. Louis to the great packing centers. Highest prices for this food are charged in Cincinnati, 26.7 cents, and the lowest, Rochester, where the average is 18.9

Average price per Pound (in cents)

Market	Feb.	Aug. 15	Change	Market	Feb. 15	Aug. 15	Change
United States	21.7	22.4	.7	Milwaukee	2 8. 0	23.3	1.3
Atlanta	21.1	22.8	1.7	Minneapolis	20.5	20.2	4
Baltimore	20.9	22.6	1.7	Mobile	22.0	24.1	2.1
B ir mingham	22.0	22.4	.4	Newark	21.4	22.5	1.1
Boston	22.8	21.3	-1.5	New Haven	22.6	22.8	. 2
Bridgeport	23.4	24.0	. 6	New Orleans	21.9	23.1	1.2
Buffalo	20.7	20.6	1	New York	21.8	21.3	5
Butte	19.4	21.0	1.6	Norfolk	19.3	20.6	1.3
Charleston	25.3	24.0	1.3	Omaha	18.9	19.0	.1
Chicago	22.2	22.9	7	Peoria	19.0	21.2	2.2
Cincinnati	23.8	26.7	2.9	Philadelphia	23.1	22.4	7
Cleveland	21.5	21.5	0	Pittsburgh	21.8	23.3	1.5
Columbus	26.1	26.6	5	Portland, Me.	19.5	20.5	1.0
Dallas	21.7	24.0	2.3	Portland, Oreg.	19.0	20.2	1.2
Denver	19.3	20.0	7	Providence	23.3	23.7	4
Detroit	19.8	22.4	. 2.6	Richmond	23.4	23.2	2
Fall River	22.2	22.6	4	Rochester	19.9	18.9	-1.0
Houston	20.6	22.0	1.4	St. Louis	22.1	25.5	3.4
Indianapolis	22.5	23.9	1.4	St. Paul	19.5	19.3	2
Jacksonville	21.0	22.8	1.8	Salt Lake City	20.8	22.2	1.4
Kansas City	20.2	22.4	2.2	San Francisco	22.2	23.4	1.2
Little Rock	21.3	23.3	2.0	Savamah	23.2	23.5	3
Los Angeles	20.5	20.9	.4	Scranton	24.7	26.1	1.4
Louisville	24.0	25.0	1.0	Seattle	20.3	21.5	1.2
Manchester	22.9	22.3	6	Springfield, Ill.	21.8	23.4	1.6
Memohis	22.3	24.0	1.7	Washington, D. C.		22.3	2

The spread between farm price for 100 pounds and consumers price for the meat obtained from the lamb carcass decreased from \$4.69 in February to \$4.26 in August.

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PORK CHOPS

Consumers in Los Angeles and San Francisco pay more for pork chops than in other cities. The average for the country advanced from 17.6 cents to 19.7 cents from February 15 to August 15.

Average price per Pound (in cents)

Market	Fob. 15	Aug. 15	Change	Market	Feb.	Aug. 15	Change
United States	17.6	19.7	2.1	Milwaukee	18.3	20.3	2.0
Atlanta	18.3	19.3	1.0	Minneapolis	18.6	19.4	.8
Baltimore	17.1	20.1	3.0	Mobile	13.4	14.2	8
Birmingham	14.1	17.3	3.2	Newark	18.3	21.2	2.9
Boston	18.9	20.0	1.1	New Haven	19.9	20.6	.7
Bridgeport	20.2	23.4	3.2	New Orleans	14.6	15.3	.7
Buffalo	19.4	23.3	3.9	New York	20.4	22.0	
Butte	16.1	17.4	.1.3	Norfolk	14.6	16.8	
Charleston	15.5	15.3	.2	Omaha	14.1	15.2	
Chicago	18.0	20.6	2.6	Peoria	15.1	16.9	
Cincinnati	16.1	19.3	3.2	Philadelphia	19.3	21.1	
Cleveland	17.6	20.7	3.1	Pittsburgh	17.2	19.4	_
Columbus	16.2	17.7	1.5	Portland, Me.	18.8	20.3	
Dallas	16.7	18.3	1.6	Portland, Ore.	16.5	19.9	_
Denver	16.0	17.6	.1.6	Providence	20.2	20.7	
Detroit	18.8	20.9	2.1	Richmond	15.9	19.7	
Fall River	17.9	18.6	7	Rochester	16.8	21.2	4.4
Houston	17.4	17.0	.4	St. Louis	16.3	19.0	
Indianapolis	17.9	18.7		St. Paul	17.0	18.3	
Jacksonville	14.7	17.6		Salt Lake City	19.1	19.1	
Kansas City	16.7	17.6		San Francisco	22.3	26.4	
Little Rock	13.7	15.9		Savannah	14.5	15.0	
Los Angeles	21.2	26.4		Scranton	21.2	23.9	
Louisville	14.6	17.1		Seattle	20.4	24.2	
Manchester	17.8	18.5		Springfield, Ill.		16.5	
Memphis	13.2	16.8	3.6	Washington, D.C.	20.1	21.9	

On February 15 the farm price of hogs was \$2.94 per 100 pounds. This price rose to \$3.79 in August. The retail value of the meat obtained from the hog carcass increased during this period from \$7.26 to \$8.27, resulting in an increase in margin from \$4.32 to \$4.48.

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LARD

Variations in lard prices from city to city are between 9 and 11 cents, the average price being 10 cents. Highest price is charged in San Francisco, 11.4 cents.

Average price per Pound (in cents)

Market	Feb	Aug.	Change	Market	Fob 15	Aug.	Change
			Usidingo		10	10	VHOUSE
United States	7.7	10.0	2.3	Milwaukee	8.0	9.8	1.8-
Atlanta	7.7	10.0	2.3	Minneapolis	7.5	9.8	2.3
Baltimore	7.0	9.6	2.6	Mobile	8.2	9.5	1.3
Birmingham	7.6	9.6	2.0	Newark	8.6	9.8	1.2
Boston	7.9	10.8	2.9	New Haven	9.2	10.4	1.2
Bridgeport	7.5	9.8	2.3	New Orleans	6.9	9.0	2.1
Buffalo	7.1	9.6	2.5	New York	8.4	10.7	2.3
Butte	9.8	11.2	1.4	Norfolk	7.6	9.8	2.2
Charleston, S.C.	8.6	10.6	2.0	Omaha	7.9	10.4	2.5
Chicago	7.8	10.0	2.2	Peoria	7.3	9.6	2.3
Cincinnati	7.2	10.2	3.0	Philadelphia	7.9	10.2	2.3
Cleveland	7.3	10.6	3.3	Pittsburgh	7.2	9.3	2.1
Columbus	6.5	9.3	2.8	Portland, Me.	7.3	10.1	2.8
Dallas	.8.8	11.0	2.2	Portland, Ore.	9.6	11.0	1.4
Denver	7.5	9.3	1.8	Providence	8.2	10.1	1.9
Detroit	6.5	9.0	2.5	Richmond	7.5	10.3	2.8
Fall River	7.4	9.4	2.0	Rochester	7.2	9.2	2.0
Houston	8.1	10.2	2.1	St. Louis	5.9	8.9	3.0
Indianapolis	6.8	9.6	2.8	St. Paul	7.9	10.1	2.2
Jacksonville	8.2	11.0	2.8	Salt Lake City	9.9	11.1	1.2
Kansas City	8.3	9.7	1.4	San Francisco	10.1	11.4	1.3
Little Rock	7.9	10.3	2.4	Savannah	8.4	9.8	1.4
Los Angeles	8.9	9.7	0.8	Scranton	7.6	10.1	2.5
Louisville	6.9	9.6	2.7	Seattle	9.8	11.6	1.8
Manchester	7.7	10.2	2.5	Springfield, Ill.	7.1	9.9	2.8
Memphis	5.6	9.3	3.7	Washington, D.C.	7.2	9.9	2.7

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RICE

This essential food costs consumers in Dallas, Texas, 9 cents a pound, over 2 and 1/2 cents more than the average for the country. Minimum prices, 4.5 cents, held in Charleston, S.C., and Jacksonville.

Average price per Pound (In Cents)

	Feb.	arg.			Fob.	Aug.		
Market	15	15	Change	Market	15	15	Ch	ango
United States	5.3	6.4	0.6	Milwoukec	5.7	6.3		0.6
Atlanta,	5.3	5.8	0.5	Minneapolis	5.3	6.5		1.2
Baltimore	5.2	6.3	1.1	Mobile	4.4	5.3		0.9
Birmingham	5.2	6.0	9.0	Newark	5.8	6.1		0.3
Boston	6.5	6.3	0.3	New Haven	7.9	8.2		0.3
Bridgeport	6.8	7.3	0.5	Now Orleans	5.1	5.0	-	0.1
Buffalo	5.7	6.1	0.4	Now York	5.6	5.8		0.2
Butto	5.9	7.1	1.2	Norfolk	5.8	6.4		0.6
Charleston, S.C.	3.8	4.5	0.7	Omaha	6.2	7.9		1.7
Chicago	6.2	6.8	0.5	Peoria	5.6	6.0		0.4
Cincinnati	6.2	6.3	0.1	Philadelphia	5.9	6.5		0.7
Cleveland	4.8	5.9	1.1	Pittsburgh	5.7	6.7		1.0
Columbus	6.4	6.6	0.2	Portland, Mo.	8.3	7.9	-	0.4
Dallas	8.5	9.0	0.5	Portland, Oreg.	5.6	7.0		1.4
Denver	5.5	6.3	0.8	Providence	6.0	6.1		0.1
Detroit	5.1	5.8	0.7	Richmond	7.6	7.6		0
Fall River	6.0	6.4	0.4	Rochester	5.5	6.2		0.7
Houston	4.3	4.8	0.5	St.Louis	5.0	6.2		1.2
Indianapolis	5.3	6.8	1.5	St. Paul	5.8	6.4		0.6
Jacksonville	4.0	4.5	0.5	Salt Lake City	6.2	6.3		0.1
Konsas City	6.3	7.1	9.0	San Francisco	6.0	7.0		1.0
Little Rock	4.3	5.1	8.0	Savannah	5.1	5.8		0.7
Los Angeles	5.7	6.3	0.5	Scranton	6.7	6.2	-	0.5
Louisville	5.8	7.3	1.5	Seattle	5.9	7.0		1.1
Monchoster	5.3	5.8	0.5	Springfield, Ill.	5.7	6.2		0.5
Memphis	4.7	5.4	0.7	Washington, D. C.		7.2	-	0.2

Rice brought farmers 36 cents a bushel in February; 62 cents in August. Consumers paid \$1.624 and \$1.792, respectively, for the amount of rice normally obtained from a bushel of the farm product. The spread shrank from \$1.26 to \$1.17.

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PRUNES

This fruit, selected from the many different fruits figuring most prominently in the national diet, average in price 9.8 cents a pound on August 15th, about 1 cent more than in February. Springfield, Illinois, charged 12.2 cents, the highest price, while San Francisco and Portland, Oregon, offered them for 8.1 cents.

Average price per Pound (in cents)

Market	Feb. 15	Aug. 15	Change	Market	Feb. 15	Aug. 15	Change
United States	8.9	9.8	9	Milwaukee	8.9	10.2	1.3
Atlanta	8.3	10.0	1.7	Minneapolis	10.1	10.2	.1
Baltimore	8.0	9.8	1.8	Mobile	8.3	8.9	.7
Birmingham	8.2	9.1	.9	Newark	8.4	8.2	.2
Boston	8.5	9.1	.6	New Haven	9.0	10.8	
Bridgeport	8.4	9.4	. 1.0	New Orleans	8.9		: 1.0
Buffalo	9.1	9.8	.7	New York	8.1	9.1	1.0
Butte	9.5	9.7	2	Morfolk	8.1	8.5	
Charleston, S.C.	8.4	9.2	8	Onaha	9.1	10.8	
Chicago	10.2	11.1	9	Peoria	10.8	12.1	1.3
Cincinnati	9.2	9.8	.6	Philadelphia	8.6	9.6	1.0
Cleveland	9.8	10.2	. 4	Pittsburgh	8.5	9.2	7
Columbus	9.1	10.5	1.5	Portland, Me.	9.3	9.8	.5
Dallas	9.3	10.8	1.5	Portland, Oreg		8.1	
Denver	9.8	11.4	1.6	Providence	9.1	10.3	
Detroit	9.0	9.9	9	Richmond	8.5	8.9	4
Fall River	8.5	9.7	1.2	Rochester	9.5	10.7	, 1.2
Houston	8.7	9.0	3	St. Louis	10.3	11.4	1.1
Indianapolis	10.2	11.1	9	St. Paul	10.3	10.7	4
Jacksonville	3.6	9.6	1.0	Salt Lake City		9.9	
Kansas City	9.5	10.1	6	San Francisco		8.1	1.7
Little Rock	8.5	9.3	.8	Savannah	8.5	9.2	
Los Angeles	8.5	9.0	5	Scranton	8.7	9.8	
Louisville	9.4	9.6	2	Seattle	7.3	8.4	
Manchester	7.7	8.9	1.2	Springfield, Il		12.2	
Memphis	9.3	9.9	+ .6	Washington, D.		10.7	

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CANNED PEAS (#2)

Canned peas of this variety ranged in price from their lowest in Detroit, Michigan, and Norfolk, Virginia, at 10.8 cents a can, to 15.8 cents in Bridgeport, Connecticut.

Market	Feb.	Aug. 15	Change	Market	Feb. 15	Aug. 15	Change
United States	12.6	13.0	0.4	Milwaukee	13.0	13.5	0.5
Atlanta	14.3	13.6	-0.7	Minneapolis	10.6	11.7	
Baltimore	12.7	12.8	0.1	Mobile	10.8	12.3	1.5
Birmingham	12.6	12.6	0	Newark	11.2	12.3	3 1.1
Boston	15.0	14.2	-0.8	New Haven	15.7	15.6	-0.1
Bridgeport	15.8	15.8	0	New Orleans	14.7	14.2	-0.5
Buffalo	12.8	13.1	0.3	New York	12.3	12.0	-0.3
Butte	11.9	13.3	1.4	Norfolk	11.5	10.8	-0.7
Charleston, S.C.	12.9	13.4	0.5	Omaha	10.7	12.3	3 1.6
Chicago	12.5	12.9	0.4	Peoria	11.5	12.8	3 1.3
Cincinnati	13.0	13.0	0	Philadelphia	11.5	12.0	0.5
Cleveland	12.5	12.4	-0.1	Pittsburgh	12.4	13.0	0.6
Columbus	11.5	12.6	1.1	Portland, Me.	13.3	14.3	3 1.0
Dallas	13.6	13.9	0.3	Portland, Oreg	. 14.0	13.8	-0.2
Denver	13.3	13.4	0.1	Providence	12.9	13.4	
Detroit	10.5	10.8	0.3	Richmond	12.6		
Fall River	12.9	13.4	0.5	Rochester	13.0	13.4	1 0.4
Houston	12.8	12.9	0.1	St.Louis	11.9	13.4	1 1.5
Indianapolis	11.4	12.5	1.1	St. Paul	11.3	11.7	
Jacksonville	12.1	11.6	-0.5	Salt Lake City	11.5	12.6	
Kansas City	12.4	13.7	1.3	San Francisco	13.7		
Little Rock	12.9	13.8	0.9	Savannah	12.1		
Los Angeles	11.8	11.4	-0.4	Scranton	13.4		
Louisville	11.5	12.4	0.9	Seattle	13.0		
Manchester	14.9	15.5	0.6	Springfield, Il	1.12.4	13.9	
Memphis	10.6	11.3	0.7	Washington, D. C			3 -0.5

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